

CRCBR

Alliance 07

Deal Makers

Commercial Spotlight

Golf Tournament

ProNet

RE Marketplace

Annual Meeting

The Voice

Commercial Certificate Program

And more

2007 CRCBR Alliance Sponsorship Program

A comprehensive promotional program designed to help you get the most out of your membership in CRCBR



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Welcome to the 7th year of the CRCBR Alliance Sponsorship Program.

The Alliance Program has been designed to enhance CRCBR member benefits through the strategic use of sponsorship opportunities. CRCBR's goal is to help the commercial practitioner develop to their fullest potential and foster recognition and respect within the profession.

Join the ranks of these prestigious companies and become a 2007 Alliance Sponsor today!

Thank you 2006 Alliance Sponsors

Chairman Level

Childress Klein Properties
Crescent Resources
Merrifield Partners

Associate Level

ai Design Group, Inc. ARCADIS Charlotte Business Journal	Cox & Schepp Construction, Inc. DSS Corporation KlingmanWilliams
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Partner Level

77 Corporate Park Beacon Partners Crosland International Business Park at Concord/ The Nolim Group	Lincoln Harris ProLogis
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Contributor Level

AccuMeasure American Asset Corporation The Bissell Companies Bissell Patrick CB Richard Ellis - Charlotte LLC Coldwell Banker Commercial - MECA Colliers Pinkard ECS, Ltd. Huntersville Business Park/Spectrum Properties J.F. Schultze Construction The Keith Corporation	Kennedy Covington Lobdell & Hickman, LLP Keystone Partners, LLC NAI Southern Real Estate Percival McGuire Commercial Real Estate R.B. Pharr & Associates, P.A. SC Hondros & Associates, Inc. SteelFab, Inc. Wachovia Bank Wishart, Norris, Henninger & Pittman, PA XZACT Technologies
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Alliance 07

Designed to provide sponsors with specific opportunities for maximum success and exposure.

Sponsorship Structure

CRCBR's Alliance Sponsorship Program spans from January 1 through December 31, and offers various levels of recognition for your company. Choose the level of participation and exposure that best fits your company's needs.

Program/Education Structure

CRCBR has many successful programs throughout the year. Each year we evaluate and refresh our planned functions. The following is the list of events and educational classes that have been selected for 2007.

Month*	Function	Type	Description
March June September December	ProNet	Prog	Informal opportunity to network with other commercial real estate professionals and vendor members.
January February	CCP CoreConcepts Series	Edu	Teaches the fundamentals of commercial real estate (8 courses taken within a 4 week period)
February	Deal Maker Awards	Prog	Annual awards for top producers of commercial real estate in the Charlotte region.
Year Round	Partnership Programs	Prog/Edu	Team up with other accredited organizations including NAIOP Charlotte, CCIM, SIOR and IREM to receive timely commercial real estate specific education.
April October	RE Marketplace	Prog	Economic Development updates about growth in and around the Charlotte Region.
May	Commercial Spotlight	Prog	Trade Show of developers and associates marketing to the brokerage community. Traditionally held in an "unfinished" space and includes reception, networking and raffle prizes.
October	Golf Tournament	Prog	Annual charity event and tournament for prizes.
December	Annual Meeting	Prog	Luncheon and final meeting for the year. Election of new board, keynote speaker and awards presentation.
Year Round	Update & Elective Classes	Edu	Multiple mandatory updates and a variety of electives offered throughout the year.

* Actual dates of 2007 CRCBR programs and education are subject to change.

2007 CRCBR Alliance Sponsorship Opportunities **Alliance07**

Benefits	Chairman	Associate	Partner	Contributor
	\$7,500	\$5,500	\$4,000	\$1,000
Publications				
Link to sponsor website in <i>The Voice</i>	• (with logo)	•	•	•
Company profile in one issue of <i>The Voice</i> * Feature article for Chairman & Associate Level (see below)	Feature	Feature	•	•
Recognition in The Charlotte Business Journal's <i>Real Estate & Leasing Report</i> (Qtrly)	•			
Company name on CRCBR letterhead	•			
Website				
Company name on CRCBR website and link to sponsor site	•	•	•	•
Three commercial property photos on CRCBR website	•			
Banner Advertisement on www.CharlotteCPE.com (3 mo.)		•		
** Industry Search Recognition		•		
Programs				
Alliance signage at all programs	•	•	•	•
Company name on promotional materials for all programs	•	•	•	
Two complimentary registrations for programs	All Events	All Events	2 Events	
One table at Commercial Spotlight	•	Choice of 1	Choice of 1	
One golf team and hole sponsorship	•			
ProNet Sponsorship Or RE Marketplace Sponsorship (events may be non-exclusive sponsorships)		•		
Education				
Alliance signage at all education classes	•	•	•	•
Recognition on educational handouts	•	•	•	•
Recognition on promotional materials for education classes	•	•	•	•
CCP class sponsorship (1 of 8)	•	•		
Two Gold Passports (for designated members, non-transferable)	•			
Membership				
One complimentary annual membership		•		

* Feature/Profile - In one issue of the Voice, a special one-page feature article on the Chairman and Associate Level sponsors with logo, contact information and a description of the services/products of the sponsor. The link to this information will appear on the first page of the Voice for maximum exposure. Partner and Contributor Level sponsors will receive a 50-word profile in the Voice.

** Industry Search Recognition - Associate Sponsors will be highlighted based on their key service category. When a user does a search for a service category on the CRCBR website, the Associate Level Sponsor's company name, contact information and logo will be displayed at the top of the search page, followed by the standard alphabetical listing of other members within that industry search.

