

NEWS RELEASE

FOR IMMEDIATE RELEASE

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**Tom McMahon, Senior Advisor for Sperry Van Ness/ McMahon & Associates, to be Honored at the 1<sup>st</sup> Annual March of Dimes Commercial Real Estate Breakfast**

The March of Dimes is pleased to announce its inaugural Lake Norman Commercial Real Estate Breakfast in honor of those outstanding individuals and companies whose real estate activities have significantly enhanced the Lake Norman community. This rewarding event will be held on Wednesday, November 8<sup>th</sup> at River Run Golf Club.

Recipients of the March of Dimes Commercial Real Estate Award are chosen for their outstanding leadership and vision in the community. This year we will honor Mr. Tom McMahon of Sperry Van Ness, who is known throughout the Lake Community for his strong corporate citizenship. Tom has been instrumental in starting the Lake Norman Economic Development Corporation, serves on various local and regional committees, and has built a successful commercial real estate company focusing on the Lake Norman market. Furthermore, Tom has personal experience with some of the efforts that March of Dimes has initiated.

Mr. Frank Warren, Warren & Associates, will be the guest speaker to share his 19 years of real estate and economic development experience. He understands the catalysts required to attract developers and tenants to diverse areas and is frequently quoted on regional real estate issues, providing commentary on proposed development and planning initiatives.

This annual event will raise money and awareness for the March of Dimes' lifesaving mission of fighting for premature babies, and give the real estate community a unique opportunity to network with associates from throughout the Lake Norman area. Never has there been more of a need than a baby who must fight just to survive. One out of eight babies will be born prematurely this year. That is over 500,000 babies a year in the United States alone. The March of Dimes is working toward a day when all babies will be born healthy.

There are a number of rewarding opportunities for networking to help in this cause. For more information contact Kay Mills with the March of Dimes at 704-873-2554 .