

Charlotte Region Commercial Board of REALTORS®

2010

# ALLIANCE

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S P O N S O R S H I P P R O G R A M



**A comprehensive, annual promotional program designed to help you  
get the most out of your CRCBR membership**

# ALLIANCE 2010

Charlotte Region Commercial Board of REALTORS®  
**ANNUAL SPONSORSHIP PROGRAM**

**Designed to provide sponsors with specific opportunities for maximum success and exposure**

CRCBR is the “Voice of commercial real estate for the Charlotte region.” With over 1,000+ members, our commitment to enrichment, advocacy and excellence resonates through the high level of education, programming and services we provide to our community. By becoming involved in CRCBR - the only commercial real estate organization in our region - you play a vital role in ensuring the continued success of our industry in the Charlotte area.

## Sponsorship Structure

The Alliance Sponsorship Program spans from January 1- December 31, 2010, and offers various levels of recognition for your company. Choose the level of participation and exposure that best fits your company’s needs.

## Program/Education Structure

CRCBR has many successful functions throughout the year. Here is a sample of some of the programs and initiatives where our Alliance sponsors gain high visibility and valuable networking opportunities. The following is a suggested list of events to be held in 2010:

Month*	Function	Type	Description
January - February	Commercial Certificate Program CoreConcepts Series	EDU	Teaches the fundamentals of commercial real estate.
February	Deal Maker Awards	PROG	Annual recognition for top producers of commercial real estate in the Charlotte region.
Quarterly	Member Networking Events	PROG	Exclusive members only networking events. Mingle with other commercial real estate professionals.
Year Round	Partnership Forums	PROG/ EDU	Team up with other industry organizations to receive timely commercial real estate specific education and programs.
Quarterly	Economic Updates	PROG	Updates related to industry specific knowledge.
May	Commercial Spotlight	PROG	Trade show of developers and corporate associate companies marketing to the brokerage community.
October	Annual Golf Tournament	PROG	Annual charity event and tournament for prizes.
December	Annual Meeting	PROG	Final meeting for the year. Election of new board members, keynote speaker and awards presentation.
Year Round	Continuing Education	EDU	A variety of commercial continuing education and mandatory updates offered throughout the year.

\* Actual dates of 2010 CRCBR programs and education are subject to change.

## 2009 ALLIANCE SPONSORS

CHAIRMAN LEVEL	
	
ASSOCIATE LEVEL	CONTRIBUTOR LEVEL
Charlotte Business Journal Charlotte Region Commercial Property Exchange Cox & Schepp Construction, Inc. Edifice, Inc. Wishart, Norris, Henninger & Pittman, P.A.	AccuMeasure ai Design Group, Inc. ARCADIS Bissell Patrick Coldwell Banker Commercial-MECA Cornerstone Property Advisors ECS, Ltd Intl Business Park at Concord   The Nolim Group J.F. Schultze Construction Keystone Partners, LLC Lakemont Industrial Park   Crescent Resources, LLC Lincoln Harris McAlpines Business Centre   a Levine Properties Development
PARTNER LEVEL	
Beacon Partners The Bissell Companies	

# ALLIANCE 2010

Charlotte Region Commercial Board of REALTORS®  
**ANNUAL SPONSORSHIP PROGRAM**

The Charlotte Region Commercial Board of REALTORS® (CRCBR) Alliance Sponsorship Program spans from January 1 - December 31, 2010, and offers various levels of recognition for your company.



**Choose the level of participation and exposure that best fits your company's needs.**

## Chairman Level - \$7,500 MAXIMUM EXPOSURE!

### General Recognition .....

- Link with company logo to sponsor website in *The Voice* (blog)
- Company profile in one issue of *The Voice* (blog)
- Speaking opportunity at one board of directors' meeting
- Company logo on the CRCBR home page with link to sponsor company website
- Banner advertisement on www.CharlotteCPE.com (3 month cycle)
- Recognition as annual sponsor in CRCBR's online directory
- Three commercial property photos prominently featured on CRCBR's website
- One ParaNet membership (REALTOR® companies only)

### Program Recognition .....

- Top recognition with company logo on sponsor signage at all CRCBR programs
- Four complimentary registrations for all programs
- Verbal company name recognition at all programs
- Premium sponsorship of the Deal Maker Awards program
- One display table at Commercial Spotlight event
- One golf team and hole sponsorship at annual golf tournament

### Continuing Education Recognition .....

- Company logo on sponsor signage at all education classes
- Recognition on educational handouts
- Recognition on promotional materials for education classes
- Break sponsorship at one continuing education class
- Speaking opportunity at one continuing education class
- Four CRCBR continuing education Gold Passports (for designated members, non-transferable)

## Partner Level - \$4,000

### General Recognition .....

- Link to sponsor website in *The Voice* (blog)
- Company profile in one issue of *The Voice* (blog)
- Company name on the CRCBR home page with link to sponsor company website
- Recognition as annual sponsor in CRCBR's online directory
- One ParaNet membership (REALTOR® companies only)

### Program Recognition .....

- Company name included on sponsor signage at all programs
- One golf team and hole sponsorship at annual golf tournament, **or** one display table at Commercial Spotlight event
- Two complimentary registrations for two events

### Continuing Education Recognition .....

- Company name on sponsor signage at all education classes
- Recognition on educational handouts
- One CRCBR continuing education Gold Passport (for designated members, non-transferable)

## Associate Level - \$5,500

### General Recognition .....

- Link to sponsor website in *The Voice* (blog)
- Company profile in one issue of *The Voice* (blog)
- Speaking opportunity at one board of directors' meeting
- Company name on the CRCBR home page with link to sponsor company website
- Banner advertisement on www.CharlotteCPE.com (3 month cycle)
- Recognition as annual sponsor in CRCBR's online directory
- One complimentary corporate associate annual membership

### Program Recognition .....

- Company name on sponsor signage at all programs
- Two complimentary registrations for all programs
- Verbal recognition at all programs
- One golf team and hole sponsorship at annual golf tournament, **or** one display table at Commercial Spotlight event
- Event sponsorship of a Members-Only Networking Event **or** RE Marketplace (sponsorship of events may be non-exclusive)

### Continuing Education Recognition .....

- Company name on sponsor signage at all education classes
- Recognition on educational handouts
- Recognition on promotional materials for education classes
- Break sponsorship at one continuing education class
- Speaking opportunity at one continuing education class

## Contributor Level - \$1,500

### General Recognition .....

- Link to sponsor website in *The Voice* (blog)
- Company profile in one issue of *The Voice* (blog)
- Company name on the CRCBR home page with link to sponsor company website
- Recognition as annual sponsor in CRCBR's online directory
- One ParaNet membership (REALTOR® companies only)

### Program Recognition .....

- Company name included on sponsor signage at all programs

### Continuing Education Recognition .....

- Company name included on sponsor signage at all education classes
- Recognition on educational handouts

## Registration Form

### Please select your sponsorship level preference

- Chairman Level      \$7,500  
 Associate Level      \$5,500  
 Partner Level      \$4,000  
 Contributor Level      \$1,500

### Sponsor Information

Company \_\_\_\_\_

Member Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

Best person to contact for Alliance benefit reminders (if different from above)

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Method of Payment

Check    VISA    MasterCard    AMEX   (Amount of enclosed check \$ \_\_\_\_\_)

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

CID number on front of card above CC# (AMEX) \_\_\_\_\_

Last 3 digits from number on back of card (VISA/MC) \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Mail or fax this form with payment to:

CRCBR, 400 East Blvd., Ste. 210, Charlotte, NC 28203 • 704-377-8983 fax

For more information about the Charlotte Region Commercial Board of REALTORS® or the Alliance Sponsorship Program, call 704-377-8982 or visit us on the web at [www.crcbr.org](http://www.crcbr.org).

