

2012 Alliance

ANNUAL SPONSORSHIP PROGRAM



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Designed to provide sponsors with specific opportunities for maximum success and exposure

CRCBR is the "Voice of commercial real estate for the Charlotte region." With approximately 1,000 members, our commitment to enrichment, advocacy and excellence resonates through the high level of education, programming and services we provide to our community. By supporting CRCBR, the only commercial real estate organization in our region, your company will play a vital role in the commercial real estate industry. Additionally, your company will gain high visibility and valuable networking opportunities with our membership.

SPONSORSHIP STRUCTURE

The Alliance Sponsorship Program spans from January 1 - December 31, 2012, and offers various levels of recognition for your company. Choose the level of participation and exposure that best fits your company's needs.

PROGRAM/EDUCATION STRUCTURE

The following is a suggested list of successful CRCBR functions to be held in 2012:

Month*	Function	Type	Description
MARCH	Deal Maker Awards	PROGRAM	Annual recognition for top producers in commercial real estate throughout the Charlotte region.
QUARTERLY	Member Networking Events	PROGRAM	Exclusive members-only networking events offer an opportunity to mingle with other commercial real estate professionals.
YEAR ROUND	Partnership Forums	PROGRAM/ EDUCATION	Team up with other industry organizations to receive timely commercial real estate specific education and programs.
QUARTERLY	Economic & Legislative Updates	PROGRAM	Timely updates related to industry specific topics.
MAY	Commercial Spotlight	PROGRAM	Trade show of developers and corporate associate companies marketing to the brokerage community.
OCTOBER	Annual Golf Tournament	PROGRAM	Annual charity tournament includes networking and prizes.
DECEMBER	Annual Meeting	PROGRAM	Final meeting for the year, includes election of new board members, keynote speaker and awards presentation.
YEAR ROUND	Continuing Education	EDUCATION	A variety of commercial specific continuing education classes offered throughout the year.

* Dates of 2012 CRCBR programs and education are subject to change.

2011 ALLIANCE SPONSORS

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