

CHARLOTTE REGION COMMERCIAL BOARD OF REALTORS®

2020 SPONSORSHIP OPPORTUNITIES



ENHANCE COMPANY VISIBILITY

CRCBR sponsors represent the leading real estate companies in the Charlotte region. As the largest commercial real estate industry organization in our region, our sponsors receive the highest visibility and recognition as an industry supporter, reaching 1,000+ members and event attendees.

**BUILD RELATIONSHIPS
GROW YOUR BUSINESS
BECOME A SPONSOR TODAY!**



GAIN RECOGNITION at top industry events, including:

Deal Makers Awards Program	Annual recognition for top producers in commercial real estate throughout the Charlotte region.
Members Only Networking Events	Exclusive members only networking events including timely regional and economic updates, and more.
Partner Programs	Team up with other industry organizations for large industry events including golf, TopGolf, and regional updates.
Commercial Spotlight Tradeshow	Tradeshow displaying the latest commercial real estate projects underway in Charlotte, plus meet Corporate Associate service providers.
Annual Meeting	Final meeting for the year includes election of new board members, a keynote speaker and annual awards presentation.
Education	A variety of commercial specific opportunities throughout the year.

** Dates of 2020 CRCBR programs and education are subject to change.*

2020 ANNUAL SPONSORSHIP PROGRAM

REALTOR® Company Opportunities

Chairman, Partner & Contributor Levels

	CHAIRMAN \$7,500	PARTNER \$4,000	CONTRIBUTOR \$1,500
Company Recognition			
On CRCBR website with link to sponsor company	LOGO	NAME	NAME
On front page of CRCBR website	LOGO	-	-
Speaking opportunity at one board of directors meeting	✓	-	-
On sponsor banner at all events	LOGO	NAME	NAME
On event PowerPoint presentations	LOGO	NAME	NAME
In newsletter (The Voice)	✓	-	-
In all emails	LOGO	NAME	NAME
Program Recognition			
Premium sponsorship of Deal Makers Awards Program	✓	-	-
Verbal company name recognition at all programs	✓	-	-
One display table at Commercial Spotlight	✓	✓	-
Complimentary registration to select programs	4	2	2
Golf OR TopGolf Tournament sign sponsorship and player registrations* <i>(Registrations can be split between events)</i>	FULL TEAM	1/2 TEAM	-
Education Recognition			
On continuing education handouts	LOGO	NAME	NAME
Complimentary registrations for two continuing education classes	4	2	2

* Golf Team = 4 players; TopGolf Team = 6 players

Vendor Company Opportunities

Chairman & Corporate Associate Levels

	CHAIRMAN** \$7,500	CORPORATE ASSOCIATE \$4,000
Company Recognition		
On CRCBR website with link to sponsor company	LOGO	NAME
On front page of CRCBR website	LOGO	-
Speaking opportunity at one board of directors meeting	✓	-
On sponsor banner at all events	LOGO	NAME
On event PowerPoint presentations	LOGO	NAME
In newsletter (The Voice)	✓	-
In all emails	LOGO	NAME
Complimentary Corporate Associate annual membership	2	1
Special recognition in Corporate Associate Directory	✓	✓
Program Recognition		
Premium sponsorship of Deal Makers Awards Program	✓	-
Verbal company name recognition at all programs	✓	-
One display table at Commercial Spotlight	✓	✓
Complimentary registration to select programs	✓	✓
Golf OR TopGolf Tournament sign sponsorship and player registrations* <i>(Registrations can be split between events)</i>	FULL TEAM	1/2 TEAM
Education Recognition		
On continuing education handouts	✓	✓
Complimentary registrations for two continuing education classes	2	-

* Golf Team = 4 players; TopGolf Team = 6 players

** Vendor Companies will receive exclusive sponsorship at the Chairman Level within their service offering or business segment.

2020 PROGRAM SPONSORSHIP OPPORTUNITIES

Beers with Peers (member-only event)

Investment: \$1,500, per event

This exclusive event is held three times a year at various locations in the Charlotte region and is a great opportunity to network with commercial real estate industry professionals in the Charlotte region.



Breakfast with Brokers (member-only event)

Investment: \$1,500, per breakfast

Breakfast with Brokers provides members the opportunity to hear from community leaders and gain insight about new developments, tips and tricks to help sell the city to their clients, and regional issues that can affect their business. Three breakfasts are held per year, in a more intimate and informal setting. Approximately 75 members attend this event.



Continuing Education (CE) Day

Investment: \$350 - \$750, per program

CE Days bring commercial brokers together for a full day of continuing education and networking. Three CE Days are held annually. Sponsorships are available for Breakfast, Lunch, and Breaks. *For a full list of benefits go to: www.crcbr.org/ce-day*



Commercial Spotlight Tradeshow

Host Sponsor Investment: \$10,000*

Set in the host's new or redesigned commercial space, this event attracts over 200 attendees, making it the largest industry tradeshow in the region. *Exhibitor booth information available three months prior to event date.*



2020 PROGRAM SPONSORSHIP OPPORTUNITIES

PARTNERSHIPS WITH NAIOP CHARLOTTE

TopGolf Tournament

Investment: \$950 - \$2,500

TopGolf's tournament style offers a compact timeline and fun for all skill levels making it the perfect opportunity for sponsor exposure. Get your company name in front of developers and brokers and network with industry peers. With the growing popularity of TopGolf this is sure to be an opportunity you won't want to miss!



Golf Tournament*

Investment: \$1,000 - \$4,000

Get your company name in front of developers and brokers and network with industry peers. This two-flight tournament offers maximum exposure for our sponsors! For one price, your company will be recognized as a sponsor at both flights. With 172 players, this tournament sells out every year.

**For a full list of sponsorship opportunities and benefits go to: www.crcbr.org/crcbr-naiop-charlotte-golf-tournament*



Interested in becoming a sponsor?

If you are interested in any of these sponsorships, please call or email Talice Luna-Freeman at 704-940-7397 or Talice@crcbr.org.

CRCBR

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