

CRCBR

CHARLOTTE
REGION | COMMERCIAL
BOARD OF REALTORS®

2027 ALLIANCE SPONSORSHIP

Build Relationships. Grow Business. Support Commercial Real Estate.



Participation in the Alliance Sponsorship program is a benefit of CRCBR membership

THE CHARLOTTE REGION COMMERCIAL BOARD OF REALTORS® IS A THRIVING AND DYNAMIC PROFESSIONAL ASSOCIATION.

CRCBR is the state's largest and most active commercial real estate association. Membership provides a shared purpose, vision, and mission to promote and protect the commercial real estate industry professional. It offers an opportunity to develop lifelong professional affiliations, creates an outlet for community involvement, and serves as a platform for defending private property rights.



NETWORK

Bringing people together.

Connect with over 1,000 CRE professionals at various events including Circle of Excellence awards, golf tournaments, Fall event and networking socials.



LEARN

Providing CRE specific education.

Enhance your commercial real estate knowledge through specialized education, from continuing education courses to Breakfast with Brokers.



ADVOCATE

Speaking on your behalf.

Support the CRE industry by monitoring legislation, working with elected officials, and informing our members of public policy issues.



LEAD

Creating leaders in CRE.

Develop leadership skills through our Leadership Class, partnerships with local universities, and community and industry investments.



TRANSACTION

Doing business.

Facilitate deals and stay informed through access to SiteIndex, market reports, and put it in writing with Zipforms.



MANAGE

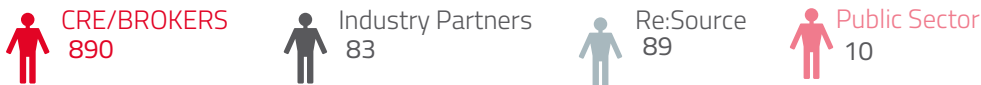
Offering resources to manage your business.

Providing access to NCR legal hotline, tech support, mediation/arbitration services, and discount benefit programs.

As a sponsor, you'll gain prominent visibility among industry professionals. Each sponsorship package is curated to align with your needs and enhance your brand recognition.

A 2026 OVERVIEW

1000+ Members



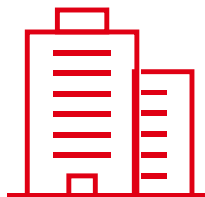
250+ Subscribers to SiteIndex with



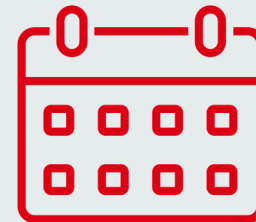
Over 3,800 listings*



Over 780 Participating Companies*



Over 2,400 Subscribers*



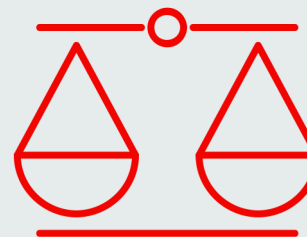
OVER 1200 ATTENDEES

at 20 in-person events



45 ALLIANCE SPONSORS

supporting our mission



\$10,070 RAISED

for RPAC & CRE-PAC by
216 contributors

As of 07/2026



WHY SPONSOR?

CRCBR | CHARLOTTE REGION
COMMERCIAL
BOARD OF REALTORS

The impact of sponsorship includes networking with industry leaders, building relationships that lead to referrals and deals, and supporting the commercial real estate industry. As a sponsor, you will gain:

BRAND VISIBILITY

Gain recognition among industry leaders.

Showcase your brand to the largest commercial real estate association in the Charlotte region.

ENGAGEMENT

Deepen connections with the largest network of CRE professionals.

Demonstrate your firm's expertise, innovation, projects and listings by aligning with CRCBR.

SUPPORT THE MISSION

Deliver your message to the right people.

Maximize your voice through CRCBR. Help strengthen the network of brokers through education, networking, and advocacy.

For more information about sponsorship and getting involved, contact info@crcbr.org or visit crcbr.org/sponsors/.

2027 ALLIANCE SPONSORSHIP

BENEFITS OF SPONSORSHIP

Platinum

\$10,000

Limited to 5

Branding & Recognition

- First right of refusal for 2027
- Top logo billing on all promotional and event materials
- Top logo placement on sponsor banner displayed at events
- Top logo placement on newsletter and website with link to company website
- Dedicated email/social media post
- Speaking opportunity during Annual Meeting (2-3 minutes)

Programming

- Full Team – Spring & Fall Golf Tournament
- One social or educational event sponsor
 - (value \$1,500)
- 15 general event registrations
 - excluding CE & golf

Participation

- Industry Partner Membership* (if applicable)
 - up to 2 members
- Present at a Board of Directors Meeting

Chairman

\$7,500

Limited to 10

Branding & Recognition

- Logo placement on sponsor banner displayed at events
- Logo placement on newsletter, event promotional email, and website with link to company website
- Dedicated email/social media post

Programming

- Option 1: Full Team – Spring Golf Tournament
- Option 2: Full Team – Fall Golf Tournament
- One social or educational event sponsor
 - (value \$1,500)
- 10 general event registrations
 - excluding CE & golf

Participation

- Industry Partner Membership* (if applicable)
 - up to 2 members
- Present at a Board of Directors Meeting

Champion

\$5,500

Branding & Recognition

- Logo placement on sponsor banner displayed at events
- Logo placement on website and event promotional email with link to company website
- Dedicated email/social media post

Programming

Choose 1

- Option 1: Full Team – Spring Golf Tournament
- Option 2: Half Team – Fall Golf Tournament & One social or educational event sponsor
- 8 general event registrations
 - excluding CE & golf

Participation

- Industry Partner Membership* (if applicable)
 - up to 1 member

**Industry Partner members provide products or services of interest to industry professionals.*

BENEFITS OF SPONSORSHIP

Partner
\$4,000

Foundation
\$3,000

Supporting
\$2,500

Branding & Recognition

- Logo placement on sponsor banner displayed at events
- Logo placement on website with link to company website

Branding & Recognition

- Name placement on sponsor banner displayed at events
- Name placement on website with link to company website

Branding & Recognition

- Name placement on sponsor banner displayed at events
- Name placement on website with link to company website

Programming *Choose 1*

- Option 1: Half Team – Spring Golf Tournament
- Option 2: One social or educational event sponsor 6 general event registrations
 - excluding CE & golf

Programming

- One social or educational event
 - sponsor (value \$1,500)
- 4 general event registrations
 - excluding CE & golf

Programming

- One social or educational event sponsor
 - (value \$1,500)

Participation

- Industry Partner Membership* (if applicable)
 - up to 1 member

**Industry Partner members provide products or services of interest to industry professionals.*

ANNUAL MAJOR EVENT SPONSORSHIP OPPORTUNITIES

Circle of Excellence Awards Event \$5,000 - \$10,000



Annual Meeting \$5,000 - \$10,000



Fall Networking Event \$1,500 - \$10,000



Spring & Fall Golf Tournaments \$500 - \$4,500



For more information about sponsorship and getting involved, contact info@crcbr.org or visit crcbr.org/sponsors/

SOCIAL & EDUCATIONAL EVENT SPONSORSHIPS



Social and educational events are a great opportunity to network with commercial real estate industry professionals in the Charlotte region. These events are only open to CRCBR members. Approximately 60 brokers attend. Event sponsorship is \$1,500 and is the perfect way to get your company name and information in front of the association.

This sponsorship gives your company the opportunity to be recognized by members of the commercial real estate industry.

SPONSORSHIP BENEFITS INCLUDE:

Logo Promo: Company logo recognition on all event promotions. These promotions include blog postings, inclusion in our bi-weekly newsletter "The Voice," and stand-alone event promotions.

Onsite Promo: Company logo recognition to be included on on-site event marketing materials.

Free Registration for Events: Two (2) complimentary registrations for company representatives or guests.

Host Prizes: Company may hand out promotional items, host door prize drawings, etc.

WORDS FROM OUR SPONSORS

Don't know if an Alliance Sponsorship is right for you? Don't just take our word for it. Here are reviews from just a few of our Alliance sponsors.



MIKE GRIPPO

*Principal
Playbook Management Company*

Playbook supports CRCBR to stay connected to the commercial real estate community in Charlotte and the region. CRCBR gives us access to valuable resources, networking opportunities, and industry knowledge that help us better serve our clients. We believe in being engaged with the organizations that strengthen our industry, and CRCBR plays a key role in that.



CLAIRE SHEALY

*Senior Associate
Beacon Partners*

CRCBR is a cornerstone of Charlotte's brokerage community, and sponsoring the organization is an investment in the future of commercial real estate across the region. Our sponsorship has positioned our brand in front of top-producing brokers, key decision-makers, and industry leaders who are shaping Charlotte's growth. Through high-impact networking, education, and advocacy, CRCBR provides us with meaningful opportunities to build, strengthen, and sustain relationships that drive business and advance the market.



ROSS HOWARD

*Executive Vice President
JLL*

CRCBR is the bedrock of Charlotte's commercial real estate community. Our involvement with CRCBR fosters meaningful relationships with a wide and diverse group of commercial real estate contributors, all of whom play a key role in advancing and progressing the growth of our region.

THANK YOU TO THE 2026 ALLIANCE SPONSORS

PLATINUM



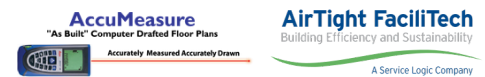
CHAIRMAN



CHAMPION



PARTNER



FOUNDATION

BOUNDARY STREET ADVISORS

CIVIL & ENVIRONMENTAL

CONSULTANTS, INC.

CRESCENT COMMUNITIES

FIRST & EARLY PARTNERS

TI INTERIORS

SUPPORTING

FERRARA BUIST

FOUNDRY COMMERCIAL

GRESHAM SMITH

INSITE PROPERTIES

KDC REAL ESTATE DEVELOPMENT

& INVESTMENTS

PIEDMONT PROPERTIES OF THE

CAROLINAS, INC.