

Why Partner with CRCBR?

Connect. Be Seen. Stay Informed. Get Involved.

"The best deals I've closed aren't just about broker relationships; they're about the network in my corner: zoning, legal, construction, engineering. Deals rarely fall apart at the table. They fall apart in details nobody checked. The right people catch those early; that's how I move fast."

— **Elena Ji, Senior Associate, First & Early Partners**



Access & Connections

- **Connect directly** with commercial brokers and CRE decision-makers.
- **Reach across** brokerage, development, property management, and finance.



Visibility

- **Put your company and expertise** in front of Charlotte's CRE community
- **Build familiarity and trust** by showing up consistently, not just when you're looking for business.



Industry Insight

- **Hear directly from CRE leaders** about trends, projects, and issues shaping the Charlotte market.
- **Turn what you learn** into stronger client understanding and new opportunities.



Involvement

- **Get a seat at the table** to through committees, programs, sponsorships, and volunteer opportunities.
- **Become a recognized contributor** to Charlotte's commercial real estate community



Sarah Martin Yost
Ferrara-Buist Contractors LLC

"CRCBR isn't about walking into a room and handing out business cards. It's about consistently showing up, getting involved, and building genuine relationships. Those relationships have opened doors, created partnerships, and led to real opportunities for Ferrara Buist."



Mike Grippo
Playbook Management

"As an owner's representative and project management firm, so many of our opportunities come through Charlotte's broker community. Sponsoring CRCBR is our way of giving back to the brokers who support us and making sure we are investing in the people shaping this market."