

# What does Membership get **YOU?**

REALTOR® or Commercial Brokers of the Carolinas

"CRCBR is where Charlotte's commercial real estate community actually connects; it's a true community. The organization invests in advocacy, education, tools and brokers across every generation, making us all better because of it."

— **Zach McLaren, CRCBR President, Cresa**



## Networking

- **Connect** with industry peers through 15+ curated CRE networking events
- **Grow** your visibility through committees, sponsorships, and leadership roles
- **Earn** recognition through the Circle of Excellence awards



## Education

- **Learn** from top CRE professionals through expert panel discussions
- **Develop** practical skills with 10+ asset-specific courses
- **Advance** your career with 25+ commercial online and in-person classes



## Advocacy

- **Support** policies that benefit brokers and the commercial real estate industry
- **Connect** with REBIC and key advocacy partners
- **Influence** public policy and meet your representatives through Legislative Day



## Tools

- **Subscribe** to SiteIndex, a leading commercial listing & information exchange platform, at a member discount.
- **Access** essential commercial transaction forms\*\*
- **Utilize** the Legal Hotline\*\* and Tech Helpline\*\* for transaction guidance and troubleshooting assistance.

\*\*Available to REALTOR® Members



**MaryKate Kalinock**

JLL

"CRCBR brings together professionals from all sides of CRE. Since it's easy to get siloed in our own circles, specifically within our specialization, the network helps us connect with others and see the industry from new perspectives."



**Jake Meinzer**

KW Commercial

"The organization really values the educational and practical skill development of its members. On top of that, every member of the staff that I've interacted with has been incredibly friendly and helpful. Together those attributes makes CRCBR an invaluable resource for the CRE community."