

SELLING SMARTER:

Sales Strategies for Today's Commercial Broker

September 15, 2026 | The Pearl, Charlotte

Sponsorship Opportunities
\$1,500

Why Sponsor?

- **Brand Visibility**
 - Logo on all event marketing materials and registration page
 - Logo on event signage at the event
 - Logo on Certificate of Completion provided to all attendees
 - Social media recognition as an event sponsor (logo + company link) across CRCBR channel
- **Event Access**
 - 2 complimentary registrations (a \$390 value)
 - Reserved seating at the event
- **Content & Thought Leadership**
 - One (1) company-provided resource (one-pager, market brief, or promotional item) included in attendee materials or distributed at the event
 - Opportunity to place branded items at attendee seats or the check-in table
- **Recognition**
 - Verbal acknowledgment by the emcee during the program
 - Listed as a sponsor in any post-event recap or member communications.



If interested in sponsoring, please contact
Paula Powers at paula@crcbr.org